

Networking World Membership Options

	Business Matchmaking Club	Networking Alliance Club	Strategic Alliance Success Program
	Annual membership	Quarterly membership	12 month training program
Cost	\$297 pa (no monthly payment options)	\$197 per quarter (no monthly payment options)	\$127 per month
Matchmaking Centre Listing Listing in the Networking World online Business Matchmaking Centre	Included	Included	Included
Automated introduction service Whenever anyone with the same target market creates a listing you will be notified	Included	Included	Included
Networking World Business Directory Get your business, products and services listed in the NWW Business Directory.	Included	Included	included
E-notice Board Advertise for strategic alliance opportunities, businesses who share the same target market, offers of affiliate programs etc	Included	Included	included
Opportunity Circles Small groups of 5 to 10 business owners matched by target market or other common demographic who meet once a month to create low cost, no cost marketing, business development and cost reduction strategies together.	NA	Included	included
Training Program Monthly training package including CD, workbook and activities on creating successful strategic alliances to develop low cost, no cost marketing, business development and cost reduction strategies	NA	NA	included
Monthly Tele-seminars Training teleconferences with a panel of experienced Business Coaches (Scheduled weekly at different times to accommodate all program participants)	NA	NA	included
Strategic Alliances in Action Have the opportunity to participate in a range of promotional opportunities with Networking World. Review the success of various alliance strategies	NA	NA	included
Quarterly live networking events	\$47.00	\$47.00	included